4 principles for successful project governance

1. **Share the Business Case**
   - It contributes to:
     - Strengthening the sponsorship
     - Better support among stakeholders
     - Less room for conflicts of interest
     - Continued focus on intended business results
     - Fewer spurious debates
     - Efficient use of resources
     - Good anticipation of the project manager
   - Better decision-making
   - **Advice**
     - Organize benefit ownership
     - Get the BC checked
     - Ensure suppliers understand the BC

2. **Organize Ownership**
   - It contributes to:
     - More effectively
     - More efficient meetings
     - Efficiency and agility in project realization
     - More reliable information and less risk
     - Your own ownership of the BC
     - More support for the project
   - **Advice**
     - Link responsibilities to existing line accountabilities (no free rides)
     - Focus on proper assignment of business responsibilities

3. **Focus on deliverables**
   - It provides:
     - More clarity about the scope
     - Clearer expectations
     - Lower cost
     - More stakeholder support
     - More transparent and reliable reporting
     - Fewer cost and schedule overruns
     - Less rework
   - **Advice**
     - Consider splitting large projects
     - Involve users
     - Insist on proven technology

4. **Empower the project manager**
   - It offers:
     - Time saving
     - Ensures business focus of project direction
     - Creates effective combination of motivations, flexibility and control
     - Fewer steering group meetings and focussing them on decision-making
   - **Advice**
     - Define clear authorities for the PM in order to enable them to take corrective action effectively

Based on the book *Successful Project Sponsorship* by Michiel van der Molen

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